FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00111328 **Type of Permit:** STILL **Release Date:** 08/10/2016

Production Company	LUCKY BRAND
Insured Company Name	LUCKY BRAND
Contact Phone No. 1	213-443-5961
Contact Phone No. 2	
Fax	
Address	540 SOUTH SANTA FE AVENUE LOS ANGELES, California 90013
Production Title	LUCKY BRAND FALL 2016 TREND DEL 3 SHOOT
Type of Production	Still Photo

Producer	Anthony Lofti
Director	NA NA
1st AD	NA NA
Production Manager	NA NA
FilmL.A. Coordinator	Michael Gonzalez
Location Manager	Anthony Lofti
Primary Phone	Mobile - 347.224.0818
Secondary Phone	
Location Assistant	Anthony Lofti
Primary Phone	Mobile - 347.224.0818
Secondary Phone	

Fees

Posting 900	$207.00
Notification Charge	$155.00
FILMLA NON-REFUNDABLE FILM APPLICATION FEE	$660.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,107.00

Number of Locations 1

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Location

Location 1 of 1

Permit Number S00111328
Production Company LUCKY BRAND
Insured Company LUCKY BRAND
Production Title LUCKY BRAND FALL 2016 TREND DE...

Location Manager Anthony Lofti
Primary Phone Mobile - 347.224.0818
Secondary Phone

Location Address 5325 Hermosa Ave, Los Angeles, CA, 90041

Location Type Private Residence

Film Dates 8/11/2016 - 8/11/2016 07:00 - 22:00 1 day

Strike Dates 8/12/2016 - 8/12/2016 07:00 - 12:00

Open or Closed to the Public Closed

Generic Conditions *LA CITY AND/OR LA COUNTY FIRE CHECKLIST ATTACHED TO FINAL PERMIT. THE PERMITEE IS RESPONSIBLE FOR COMPLETING CHECKLIST PRIOR TO FILMING ACTIVITY AT THIS LOCATION. NON COMPLIANCE MAY RESULT IN ASSIGNMENT OF A FIRE OFFICER.
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document LUCKY BRAND AA.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	4
Motor Homes	1
Portable restrooms	1
Stakebed Trucks	2

Personnel on Location

Type	Quantity
Cast	5
Crew	15
Spot Check	1

Filming Activities Exterior models against scenery; Interior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 565 **Grid:** A5

Approvals LOS ANGELES CITY POLICE DEPARTMENT Mark Preciado

Coordinator Note EQUIPMENT VEHICLES MUST NOT OBSTRUCT ACCESS TO DRIVEWAYS

Coordinator Note LAFD approved for spot check by Insp. Lewis

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
Production will have 4 cars on site- the remainder of the crew not in production vehicles, will uber/lyft to set.

Posting "No Parking" signs B/S OF HERMOSA AVE FROM 5325 HERMOSA AVE NORTH 50' INTO THE CUL-DE-SAC
B/S OF HERMOSA AVE FROM 5325 HERMOSA AVE SOUTH 150' TILL THE CORNER OF HERMOSA AVE AND HILL DR.
*PORTABLE RESTROOM WILL BE LOCATED ON THE STREET TO THE NORTH OF THE PROPERTY IN THE CUL-DE-SAC
*MOHO WILL BE LOCATED ON THE STREET TO THE NORTH OF THE PROPERTY IN THE CUL-DE-

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Location

Permit Number S00111328
Production Company LUCKY BRAND
Insured Company LUCKY BRAND
Production Title LUCKY BRAND FALL 2016 TREND DE...

Location Manager Anthony Lofti
Primary Phone Mobile - 347.224.0818
Secondary Phone

SAC

Approximate Footage 601 - 900

Log Number 142043

Date(s) 8/11/2016 to 8/12/2016

Time(s) 07:00 to 10:00

NOT A PERMIT

APPOINTMENT OF IMAGE LOCATIONS INC
AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Lucky Brand Dungarees, LLC ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g., theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I hereby appoint IMAGE LOCATIONS INC and its employees and agents as Principal's authorized representatives and agents to apply for location film (e.g., theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through the FilmL.A., Inc. for any city, county or other jurisdiction where FilmL.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) IMAGE LOCATIONS INC. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints IMAGE LOCATIONS INC as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency entity or organization (including FilmL.A., Inc. and any city, county of other jurisdiction where FilmL.A., Inc. operates) may rely upon this appointment and need not obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmL.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint IMAGE LOCATIONS INC as agent for Principal, and based upon that authority I hereby appoint IMAGE LOCATIONS INC as Principal's agent as set forth herein.

Dated: 8.9.16

Lucky Brand Dungarees, LLC
Name of Principal

By: _____
Representative's Signature

Lucky Brand Photo Producer
Representative's Title

540 S Santa Fe Ave
Principal's Address

Los Angeles, CA 90013
City, State, Zip Code

Principal's Telephone 347.224.0818.

NOT A PERMIT